

Speaker Biographies



Sarah Beatty, Founder & President, Green Depot

Sarah is an accidental entrepreneur who founded Green Depot after experiencing an environmental health scare in her own home. Since its inception in 2005, her company's vision of being the one-stop-shop for sustainable building materials continues to grow, with 10 showrooms across the US, from New York to Seattle and an active ecommerce business. Prior to founding Green Depot, Sarah worked for 16 years in media and marketing, as Vice President of Marketing at Music Television (MTV), and Senior Vice President of Marketing for USA Network. Sarah is a LEED accredited professional and has a B.A. from Harvard College.



Mark Buckley, Vice President of Environmental Affairs, Staples

Mark Buckley directs Staples' global environmental commitment and sustainable business practices. He is responsible for driving the company's sustainability efforts in five major areas: the development of more sustainable products, packaging and services; customer recycling solutions; internal waste reduction; the development of global carbon reduction and renewable energy strategies; as well as environmental education for customers and associates focused on sustainable business solutions. A 23-year Staples veteran, Mark has been in this role for over 11 years and was previously vice president of facilities management and purchasing at Staples where he directed company-wide recycling and energy conservation programs. He holds a Bachelor's degree in biology from St. Anselm's College.

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John Frazier, Senior Director of Chemical Innovation , Nike

John is the Senior Director of Chemical Innovation at Nike and a member of the company's Sustainable Product Research and Discovery (SPR&D) team. John and the SPR&D team focus on bringing chemical innovation into the company through the lens of sustainability. The team concentrates their efforts around the three innovation North Stars of *infinitely available, infinitely recyclable* and *greening core*.



Brittni Furrow, Director, Sustainability, Food and Consumables, Walmart

As a Director of Sustainability for Walmart Stores, Inc., Brittni leads the company's global goal to 'sell products that sustain people and the environment' in the food and consumables businesses. In this role, she is responsible for the development and delivery of the company's global product sustainability strategy as it relates to sustainable food, agriculture and consumables. Prior to joining Walmart, Brittni was Senior Manager of Sustainability at Georgia Pacific, a pulp and paper industry manufacturer, where she focused on product and operational sustainability management and integration with internal business strategy. She holds an MBA, M.S. in Sustainability and a B.S. in Marketing from Arizona State University.



Roger McFadden, Vice President and Senior Scientist, Staples

Roger is VP and Senior Scientist at Staples, Inc., a position he has held since July 2009 when Corporate Express was acquired by Staples. Before joining Staples, Roger was Vice President and Chief Science Officer for Corporate Express with headquarters in Broomfield, CO. He also worked as a consulting chemist and product engineer for several chemical manufacturing companies in both the U.S. and Canada. Roger was recently appointed to the California Green Products Innovation Institute and sits on the California Green Ribbon Science Panel.



Greg Montello, Product Chemistry Manager, New Balance Athletic Shoe, Inc.

Greg is the Product Chemistry Manager for New Balance Athletic Shoe, Inc., a global footwear, apparel and equipment brand. Currently, his duties include the development, global deployment, and oversight of New Balance's Restricted Substance List Manual (RSL) for all New Balance product lines. He is a member of and has participated in a number of groups including the Apparel, Footwear, International RSL Management working group (AFIRM), the Zero Discharge of Hazardous Chemicals (ZDHC) campaign, the Leather Working Group (LWG) and the Sustainable Apparel Coalition (SAC). Greg studied Environmental Toxicology as an undergrad at the University of Massachusetts, Amherst and pursued studies at the University of Oregon in Environmental Policy as a graduate student.



Margaret Morey-Reuner, Senior Manager of Global Brand and Values Marketing, Timberland

As Senior Manager of Global Brand and Values Marketing, Margaret oversees the transition of Timberland's corporate social responsibility (CSR) initiatives into consumer facing marketing programs online and on the ground, around the globe. She leads Timberland's corporate mission to fuse commerce and justice by connecting the two through consumer-relevant story telling. Margaret also works to fuse Timberland brand and product stories with the company's environmental stewardship commitments in an effort to engage consumers and foster ideas in support of the company's CSR pillars of environmental stewardship, community engagement, human rights and transparency.



Kevin Myette, Director, Product Supply Chain and Sustainability, REI

Kevin is the Director of Product and Supply Chain Sustainability for REI where he has the responsibility for managing the organization's product sustainability programs. He is a member of and has participated in a number of groups including ASTM, AATCC, UIAA, and AFIRM with the aim of promoting better understanding, standards, testing, safety, environmental and fair labor considerations for products and supply chains. Kevin is a co-founder of the effort to develop a cross outdoor industry Eco Index under the industry trade group OIA (Outdoor Industry Association), now called the Higg Index. Prior to the sustainability role, Kevin oversaw product quality, safety and research & testing for over 20 years.



Mark Rossi, Co-director, Clean Production Action and Co-chair, BizNGO Mark is the co-director of Clean Production Action and co-Chair of BizNGO. He develops innovative collaborations, programs, and tools to advance the use of safer chemicals and sustainable materials. He founded BizNGO to bring thought leaders together to define best business practices in selecting safer alternatives to chemicals and materials of concern to human health and the environment. Mark led BizNGO's development of its visionary *Principles for Safer Chemicals* and *Principles for Sustainable Plastics*. Mark has a doctorate in Environmental Policy from MIT.



Peter Syrett, Partner, rePlace Urban Studio Peter is dedicated to creating better cities by examining the links between natural and manmade systems, public health, and regenerative design. His 20 years of experience in sustainability and living built environments allows him to guide clients towards a deeper understanding of sustainability, one that looks beyond green rating frameworks such as LEED, towards a paradigm of creating healthy and thriving ecological systems. Peter led the effort in 2009 to develop the Precautionary List, the architectural industry's first major list of substances to avoid using in building design. He is currently the Chair of the Health Product Declaration Collaborative, which created the Health Product Declaration (HPD) Standard.



Martin Wolf, Product Sustainability and Authenticity Director, Seventh Generation Martin is responsible for assuring the sustainable design of products at Seventh Generation, Inc., a manufacturer and distributor of ecological household and personal care products. He brings over 40 years of experience in industrial and environmental chemistry to his work. Working at Seventh Generation, Martin has developed frameworks for environmental product design, helped educate his coworkers, customers, and consumers about the environmental impacts of consumer products and the industries that produce them, successfully lobbied for passage of phosphate bans in a number of states, and brought change to the cleaning products industry through more sustainable product designs. Martin serves as the Chair of the Sustainability Committee of the American Cleaning Institute (formerly the Soap & Detergent Association).