



5th Annual Green Chemistry and Commerce Council Innovators Roundtable



Sysco Corporation
1390 Enclave Parkway
Houston, Texas

April 26-28, 2010

Agenda

Monday, April 26th

- 12:00 – 12:30 pm** **Arrival and Registration** (*Lobby*)
- 12:30 – 1:30 pm** **Lunch** (*Second Floor Dining Room*)
- 1:30 – 2:30 pm** **Welcome and Introductions** (*Auditorium/Sysco Show Kitchen*)
Facilitator: Richard Cottrell, Sysco
- Larry Pulliam, Sysco
 - Craig Watson, Sysco
 - Joel Tickner, Lowell Center for Sustainable Production
- 2:30 – 2:45 pm** **Break** (*Outside Auditorium*)
- 2:45 – 4:15 pm** **Overview of Working Group Activities** (*Auditorium/Show Kitchen*)
Facilitator: Melissa Coffin, Lowell Center for Sustainable Production
- Advancing Design for Environment and Green Chemistry
 - Drivers For Innovation and Marketing Safer Products
 - Tools for Chemical Assessment and Safer Design
- Discussion of Future Working Group Projects
- 4:15 – 4:30 pm** **Break** (*Outside Auditorium*)
- 4:30 – 6:00 pm** **Supply Chain Dialog Revisited** (*Auditorium/Sysco Show Kitchen*)
Facilitator: Joel Tickner, Lowell Center for Sustainable Production
- How can communication within supply chains be improved and how can the GC3 facilitate this process? How can different actors along supply chains most effectively influence the design and application of safer chemicals and products? What needs, opportunities, and challenges for improving supply chain management have emerged this year?*
- Panel Discussion:
- Chris Binnicker, Anvil Knitwear
 - John Frazier, Nike
- 6:00 pm** **Adjourn**

Additional Sponsorship Provided By:



Monday, April 26th

8:00 pm **Optional Training on the iSUSTAIN Green Chemistry Index**
(Crowne Plaza Hotel, Chelsea Room)
Speaker: Amy Cannon, Beyond Benign Foundation

Tuesday, April 27th

7:30 – 8:30 am **Breakfast** *(Second Floor Dining Room)*

7:30 – 8:30 am **Breakfast Discussion: DfE Technical Improvement Efforts**
(Second Floor Dining Room)
Facilitator: Clive Davies, Environmental Protection Agency

8:30 – 9:30 am **Keynote Address: John Warner, Warner Babcock Institute for Green Chemistry** *(Auditorium/Sysco Show Kitchen)*
Facilitator: Ken Geiser, Lowell Center for Sustainable Production

What is the role of industry and government in ensuring adequate R & D in green chemistry? What are the biggest barriers and opportunities to the development and application of green chemistry innovations? What role do the green chemistry principles play in the development of emerging technologies?

9:30 – 10:00 am **Break** *(Outside Auditorium)*
Tour of Sysco Product Evaluation Center Ron Diem, Sysco

10:00 – 12:00 pm **The Elephant in the Room: Selling Green Products in a Tough Economy** *(Auditorium/Sysco Show Kitchen)*
Facilitator: Yve Torrie, Lowell Center for Sustainable Production

What are the main challenges to selling green products in a tough economy and what solutions are being found? What can be learned from early leaders in green products? How can there be stronger drivers of green products?

Panel Discussion:

- Marilyn Johnson, Dolphin/IHS
- Sarah Beatty, Green Depot
- Ann Blake, The Good Guide
- Dave Rapaport, Seventh Generation

12:00 – 1:00 pm **Lunch** *(Second Floor Dining Room)*

Tuesday, April 27th

- 1:00– 2:45 pm** **Mechanisms for Data Sharing** (*Auditorium/Sysco Show Kitchen*)
Facilitator: Monica Becker, Monica Becker & Associates
- What are the drivers for chemical data collection? How are the data demands of customers, formulators, and fabricators different? How could data collection be improved upon through collaborative effort and new models? How might TSCA reform affect chemical data requirements in the U.S.?*
- Panel Discussion:
- Lindsay Dahl, Safer Chemicals, Healthy Families Coalition
 - Mary Ellen Mika, Steelcase
 - Topher Buck, GreenBlue
- 2:45 – 3:00 pm** **Break** (*Outside Auditorium*)
- 3:00 – 4:30 pm** **Learning Lessons from the Pharmaceutical Industry: Part I**
(*Auditorium/Sysco Show Kitchen*)
Facilitator: Buzz Cue, BWC Pharma Consulting, LLC
- Presentations:
- Ann Lee-Jeffs, Johnson & Johnson
 - Mike Ganey, Pfizer Global R & D Supply Chain Head
 - Arthur B. Shaw, Ph.D., DMF Expert, Food and Drug Administration
- 4:30 – 4:45 pm** **Break** (*Outside Auditorium*)
- 4:45 – 6:00 pm** **Learning Lessons from the Pharmaceutical Industry: Part II**
(*Auditorium/Sysco Show Kitchen*)
Facilitator: Buzz Cue, BWC Pharma Consulting, LLC
- What are some examples of green chemistry innovations in the pharmaceutical industry supply chain? How has the pharmaceutical industry interacted with their suppliers to obtain a breadth of toxicological data and how can that information be applied to green chemistry development in other sectors? How can the pharmaceutical industry's experience with chemicals management issues be useful to companies in other sectors?*
- Panel Discussion:
- Ann Lee-Jeffs, Johnson & Johnson
 - Mike Ganey, Pfizer Global R & D Supply Chain Head
 - Arthur B. Shaw, Ph.D., DMF Expert, Food and Drug Administration
- 6:00 – 6:15 pm** **Wrap Up and Review for Break Out Sessions**
Facilitator: Joel Tickner, Lowell Center for Sustainable Production
- 6:15 pm** **Adjourn**

Wednesday, April 28th

- 8:00 – 9:15 am** **Breakfast** (*Second Floor Dining Room*)
- 8:00 – 9:15 am** **Breakfast Discussion: The Role of Nanotechnology in Green Chemistry and Product Design** (*Second Floor Dining Room*)
Facilitator: Kristen Kulinowski, Center for Biological and Environmental Nanotechnology (CBEN), Rice University
- 9:15 – 9:30 am** **Break** (*Outside Auditorium*) & **Transition to Break Out Rooms**
- 9:30 – 11:30 am** **Working Group Break Out Sessions**
Session 1 (*Show Kitchen Break-out 1*)
Session 2 (*Show Kitchen Break-out 2*)
Session 3 (*Show Kitchen Break-out 3*)
- 11:30 – 12:30 pm** **Lunch** (*Second Floor Dining Room*)
- 12:30 – 2:00 pm** **Agency Perspectives on a Green Chemistry Transition**
(*Auditorium/Sysco Show Kitchen*)
Facilitator: Robert Israel, Diversey
- What role do federal and state agencies play in facilitating a transition to a green economy? How can these agencies better act as a resource to firms pursuing green chemistry and design for environment solutions? What plans do these agencies have to advance green chemistry and DfE solutions and implementation?*
- Panel Discussion:
- Barbara Cunningham, Office of Pollution Prevention and Toxics, EPA
 - Charles Geraci, NIOSH Nanomaterials Research Center
 - Ken Zarker, Washington Department of Ecology and the National Pollution Prevention Roundtable
 - Kurt Middelkoop, Texas Manufacturing Assistance Center
- 2:00 – 2:15 pm** **Break** (*Outside Auditorium*)
- 2:15 – 3:00 pm** **Working Groups Report Back** (*Auditorium/Sysco Show Kitchen*)
Facilitator: Jessica Schifano, Lowell Center for Sustainable Production
- 3:00 – 3:30 pm** **Next Steps** (*Auditorium/Sysco Show Kitchen*)
Facilitator: Joel Tickner, Lowell Center for Sustainable Production
- 3:30 pm** **Adjourn**